



# DOWNTOWN CAMBRIDGE

BUSINESS IMPROVEMENT AREA

## ASSOCIATE MEMBERSHIP GUIDELINES

### About

An Associate Member of the Downtown Cambridge Business Improvement Area is a professional individual, business, property owner or non-profit organization whose office or business is located in:

- I. The area surrounding but not included in the existing BIA boundary\*
- II. In an area not adjacent to any other Business Improvement Area\*

### Rights & Responsibilities

The following are the rights and responsibilities that will be granted to associate members of the Downtown Cambridge BIA:

- I. To attend Board Meetings
- II. To attend the Annual General Meeting
- III. To receive BIA e-newsletters
- IV. To indicate on letterhead that they are associate members of the Downtown Cambridge BIA
- V. Will be able to participate in festivals as vendors at reduced rates
- VI. Will have the opportunity to be listed on BIA website directory and ability to submit content for BIA social media platforms (please see the Downtown Cambridge BIA Social Media Guidelines for details).\*

### Restrictions\*

Associate Members will not be able to:

- I. Use the Downtown Cambridge BIA logo without expressed permission of the Board of Directors
- II. Vote at the Annual General Meeting

### Fees

Fees for Associate Membership in the Downtown Cambridge BIA will be established annually by the Downtown Cambridge BIA as part of the operating budget. The current fee is set as follows:

- I. Professional, Property Owners and Businesses - \$200/per year
- II. Non-Profit Agencies - \$60/per year

### How to Apply

Please download, fill out/save the **Associate Membership Application** from our website and email to [info@downtowncambridgebia.ca](mailto:info@downtowncambridgebia.ca).

*\*Some additional exceptions and conditions may apply. The Downtown Cambridge BIA Board of Directors reserve the right to approve or deny Associate Membership requests as well as change these guidelines at any time.?*